



## **Mothers & Others for Clean Air American Lung Association of the Southeast Part-time Consultant Project Manager**

**About Us:** The American Lung Association, founded in 1904, is the oldest voluntary health organization in the country. Our mission is to save lives by improving lung health and preventing lung disease. We defend the Clean Air Act to ensure that all Americans can have air that is safe and healthy to breathe. We work to insure that the Environmental Protection Agency administers the provisions of the Clean Air Act and has the resources to implement resulting regulations. Mothers & Others for Clean Air, a project of the American Lung Association of the Southeast, is a partnership of leading public health, environmental and child advocacy organizations dedicated to improving air quality by educating the public about the negative health impacts of air pollution and engaging people in both individual change and public policy advocacy.

**Project Description & Objectives:** Support Project Director in the expansion of Mothers & Others for Clean Air into a regional coalition of health-focused advocates that promote policy driven improvements in air quality. This project seeks to form partnerships, grow support and achieve concrete steps toward improved air quality in a four-state area of the Southeast:

- Establish support among academia, medicine, education and children's interest groups.
- Increase air quality awareness information aimed at targeted supporters in addition to the general public.
- Promote M&O Public Policy Agenda as a guide for air action.
- Demonstrate public support for science-based federal air quality standards.
- Push for policies to reduce power plant emissions.
- Urge policies for energy efficiency and energy alternatives in both the public and private sector.
- Build organizational capacity for long-term sustainability.

### **The Project Manager will have direct responsibility for:**

- **Member Recruitment and Development:** Oversee recruitment of new partner groups and individuals from medical/public health, academia, education, and child advocacy groups in North Carolina. Create and implement a supporter recruitment plan to engage medical/public health advocates and parents of children with asthma. Coordinate on-line systems, materials and tools to identify, recruit, engage and develop partners, volunteers and leaders in the medical/ public health and child advocacy fields, and attend conferences and network with potential partner organizations. Conduct member advocacy trainings and presentations on air quality health topics and advocacy tactics.
- **Campaign Direction/Supervision:** Work with the project director to create and implement a campaign plan to advance the project's objectives in North Carolina. Ensures strategic engagements of key states stakeholders, and appointed decision makers on M&O legislative priorities. Develop and support campaign activities for M&O partners and volunteers.

- **Communications:** Develop social media outreach including action alerts, Facebook and Twitter content. Recruit storytellers who are individuals affected by air pollution and medical/health professionals who provide care for patients with respiratory illnesses. Manage media relations activities, including serving as media contact and spokesperson, develop media materials, track and report on news coverage.
- **Fundraising/Financial Management:** Assist Project Director with annual fundraising plan and activities. Responsible for North Carolina donor research and prospect identification; approach, cultivate and solicit individual, corporations and possibly foundations for monetary and in-kind gifts.

**Qualifications:**

- Four-year college degree in communication, health, environment or related fields.
- At least three years' experience in grassroots volunteer mobilization or online or field organizing and web-based constituent relationship management system.
- At least two years organizing experience with an environmental or public health organization in North Carolina.
- Ability to work independently. Good planning skills, time management, ability to prioritize work and account for results.
- Demonstrated ability to work well with diverse populations.
- Strong organizational and communication (both written and oral) skills.
- Experience with fundraising and nonprofit work.
- Proficiency with databases, MS Office; social media platforms, and willingness to learn other software programs. Convio expertise a plus.
- Willingness to travel in-state.
- Must be a non-smoker.

**Position Details:**

**Pay:** This is a contracted position responsible for working on behalf of the American Lung Association of the Southeast for Mothers & Others for Clean Air in North Carolina. The pay is \$2,150 a month for six months with potential to be expanded to long-term and full-time position dependent on funding.

**Travel:** As needed. Will be reimbursed for travel.

**Preferred Major:** Environmental health or science-related

**Degree Required:** Bachelors

**How to Apply:** Send resume and cover letter to Susan Berryman-Rodriguez, [susan.berryman-rodriguez@lungse.org](mailto:susan.berryman-rodriguez@lungse.org).

*All activities, positions and statements must fall within the policies and mission of the American Lung Association. Our public policies are available for review at <http://www.lung.org/get-involved/advocate/public-policy-positions.html>*